

# AMAVEN Business Development and Communications

# We provide business services



#### **Business Development:**

- Discovery Processes to determine direction and design
- · Development Processes to create, package & price
- Process Engineering to build the support structure
- Execution to implement
- Analysis and Intelligence to convert results into change



#### Communications:

#### **Develop and Support digital broadcast channels**

- Mobile Applications
- Social Media
- Email
- Website

## **Content Creation & Distribution plans**

- Design
- Create
- Distribute
- Analysis

### Content Capture plans

- Motion Media
- Stills

